

**Early Childhood Investment Corporation
Executive Committee Meeting
September 10, 2008**

Executive Committee

Susan Broman, Chairperson
Betsy Boggs
Elizabeth Bunn
Dan DeGrow
Deborah Dingell (phone)
David Hollister
Marvin McKinney
Hubert Price
Marianne Udow-Phillips
Sally Vaughn (phone)

Staff

Judy	Samelson, CEO
Joan	Blough
Mike	Foley
Cindy	Peruchietti
Alissa	Parks
Kathi	Pioszak

Guests

Valora Washington, Schott Foundation
Lisa Brewer-Walraven (voting on behalf of
Ismael Ahmed)
Dr. Tom Svitkovich, Supt. Genesee ISD
Sheri Falvay, DCH
Norma Eppinger, MIYC Association

I. Call to Order

Susan Broman called the meeting to order at 1:00 p.m.

II. Invitation for Public Comment

None

III. Chairperson's Report

Ms. Broman indicated to members and as a matter of record, that Lisa Brewer-Walraven has been designated to vote at the ECIC Executive Committee meetings on behalf of Ismael Ahmed. The designation letter will be placed in Mr. Ahmed's file.

Approval of Minutes – March 12, 2008 and June 11, 2008

Ms. Broman asked for a motion to approve the minutes. No changes were offered.

RESOLVED, that the ECIC Executive Committee approves the Minutes of March 12, 2008 and June 11, 2008.

Motion by Dan DeGrow, seconded by Marianne Udow-Phillips. Motion carried unanimously.

Master Resolution

Ms. Broman asked the CEO to cover the items in the master resolution.

Ms. Samelson indicated that the financial statements indicated no significant issues and that ECIC continues to be well positioned financially to move forward on its work and staff development. She asked for a change in signatory authority to give the organization more flexibility when needing a board signature and also to reflect staff changes.

RESOLVED, that the ECIC Executive Committee approves the Financials for April 2008, and June, 2008.

RESOLVED, that the ECIC Executive Committee approves the change of signatory authority from Judy Samelson, Mike Foley, Marvin McKinney, and Susan Broman to Judy Samelson, Cindy Peruchietti, Marvin McKinney, David Hollister and Sally Vaughn.

Motion by Dan DeGrow, seconded by Elizabeth Bunn. Motion carried unanimously.

Report of External Board Advisory Committees:

Pediatric and Family Health

Maternal and Infant Mental Health:

- The Maternal and Infant Mental Health subcommittee will meet on August 29 at ECIC to finalize the benchmarks from this subcommittee, taking into

account the Social-Emotional benchmarks, Maternal Infant Health Program (MIHP) measures and the issues raised during our previous meeting on July 23.

Medical Home:

- The Pediatric Medical Home Summit is currently being planned and it must be held prior to the end of February 2009. ECIC has invited Blue Cross Blue Shield, Michigan Association of Health Plans, Medicaid and others to be involved in planning this Summit and the work of this Subcommittee;
- The Medical Home Subcommittee has a meeting scheduled for September 10 to finalize benchmarks and who the lead agency(ies) should be before the Finance Project meeting in October, as well as to discuss plans for the upcoming Pediatric Medical Home Summit.

Infant Mortality Reduction:

- The Infant Mortality Reduction Subcommittee had its first meeting on Aug 18;
- The National Institute of Health (NIH) awarded a 10 year contract in 2002 to the Perinatology Research Branch (PRB) of Wayne State University worth \$125 Million to research Infant Mortality and Maternal Morbidity. PRB is a member of this Subcommittee and have shared some of their research findings with us;
- This Subcommittee is meeting again on September 11 to finalize its benchmarks.

The Pediatric and Family Health Advisory Committee will meet on September 25 to approve all benchmarks from the 3 subcommittees before meeting with the Finance Project.

Social and Emotional Health

- The Early Childhood Social-Emotional Health Advisory Committee will hold its next meeting on September, 24 at ECIC to discuss and approve the new benchmarks from the Maternal and Infant Mental Health subcommittee;
- This Committee will also finalize who the designated lead agency(ies) would be for each of the proposed benchmarks as well as an estimate of resources needed per benchmark (if known) on September 24th;
- The Social Emotional booklets designed for parents will be printed for distribution soon.

Early Care and Education

- The Committee developed two Subcommittees, one focused on child care quality, the other on expanding pre-kindergarten opportunities.
- The Committee has prioritized the strategies to achieve its benchmarks by 2010.
- The Subcommittees' immediate priorities are:
 - Reviewing the professional development system recommendations.

Parenting Education And Family Support

- The Committee established a steering committee to do preparatory work for full committee meetings;
- The Committee is developing a survey to establish benchmarks of the degree of parent involvement Great Start Parent Coalitions and Great Start Collaboratives;
- The Committee is working with the Build Initiative to develop strategies for integrating "Protective Factors" into programs and services across Michigan's early childhood system.

IV. New Business

Children of Color Initiative

Ms. Valora Washington, Executive Director of The Schott Fellowship in Early Care and Education was introduced. Ms. Washington directs several leadership programs for practitioners, including the Schott Fellowship in Early Care and Education and the Principals Fellowship for Elementary school principals with prekindergarten programs---both of which offer new models for leadership development. She also has co-created several institutions in Michigan.

Ms. Washington emphasized that "ECIC will need to engage communities of color necessary to achieve their vision." Specific targets: poor children of color, and poverty specific communities. She will be conducting a series of dialogs in the communities to:

1. Model to local Great Start how to reach out to their communities; She indicated that the staff has been doing a great job finding specific targeted groups.
2. Share information on Early Years and why to invest
3. Look for people who are ready to get involved
4. Take diverse plans and strategies to the next steps – be very specific
5. Network
6. Conduct a "talent search".

Marianne Udow-Phillips asked if we had incorporated the "Eastern European" community from SE Michigan as there is a large population there.

The Executive Committee members were reminded that they were invited to attend any of the Children of Color sessions, but only one had responded to date. Executive Committee members have been asked to do a welcome at some of the conversations.

Ms. Samelson reminded the members that Ms. Washington will be back with ECIC for the Challenge in November. Ms. Washington indicated that we need to get the ECIC name out there and indicate that ECIC is a great resource.

Mr. Price indicated that Pontiac is the "City of Promise" and he is hopeful that ECIC will be there for his needs. Mr. Price also indicated that the Mayor's wife will be attending one of the Pontiac conversations.

Ms. Udow-Phillips indicated that Susan Kelly had helped her in the past to identify attendees for public hearings.

Ms. Washington indicated that every meeting will be opened by a well-known, respected individual of the community; someone who will engender trust. We will be: telling them what ECIC is doing; why we are heading in this direction; address specific questions from individuals in the room; discussing what issues are facing our kids and ask them to support our vision; discuss the gaps; and ask the individuals to work with us; what incentives are needed; and identify what strategies are needed to move forward.

Ms. Udow-Phillips indicated that Benton Harbor and the Flint/Saginaw are seemed to be missing from the current locations.

Ms. McKinney indicated that the board members need to look at the issues and define why there is a lack of trust.

According to Ms. Washington, this group was more diverse than others that she had participated with. Ms. Washington indicated that we are on a journey. "By your work you are known."

Ms. Boggs indicated that Valora's report for the Challenge should focus on solutions; and getting people moving towards these solutions. She also indicated that she hoped that the Executive Committee would have input on the report before it was presented at the Challenge.

"Shift Happens"

"Shift Happens," the video, was shown to the Executive Committee members along with guests.

FY09 Work Plan and Budget

Ms. Samelson set the background for Joan Blough's presentation of the ECIC FY09 Work Plan.

Mr. McKinney felt that we still aren't getting the "big picture". There is a 20% graduation rate in the Detroit Public Schools. "We don't want to forget anyone."

Ms. Blough presented the plan and Executive Committee comments from several members prior to the meeting.

Ms. Vaughn was impressed with the plan, scope and vision. She felt it is "doable", a great starting point.

Mr. DeGrow wondered if we couldn't have all the money funneled through ECIC, or merge all the applications that the ISD's have to fill out. It would simplify things.

Ms. Udow-Phillips indicated that during her tenure as DHS director, the department had worked on standardizing the applications at the CDC.

There was agreement that we should work toward bringing together funding streams and initiatives where possible.

Ms. Samelson informed the Executive Committee members that she was not yet at a point to make a presentation to the Board on the Budget. That would be done once it was finalized, probably via a special phone meeting in the near future.

Approval of Work Plan as presented:

RESOLVED, that the ECIC Executive Committee approves the Work Plan as presented.

Motion by Sally Vaughn, seconded by Dan DeGrow.

Ms. Boggs asked that language concerning a dedicated funding stream be made consistent throughout the document. Ms. Samelson said a revised version would be sent out as soon as the change was made.

Motion carried unanimously.

V. CEO UPDATE

Contract Extensions

Ms. Samelson indicated that contractors have been advised that ECIC will offer six-month contract extensions during this period where ECIC is conducting conversations and extensive research on new ways of addressing improvements in Michigan's child care quality. Amounts were based on 1) comparative spending and DHS guidance.

Lisa Brewer-Walraven indicated that DHS had approved the plans for the six month extensions.

Ms. Bunn indicated that the union is not asking for money from ECIC. She believes the union can be a powerful voice is for child care by emphasizing training and helping members get it.

Ms. Boggs stated that Susan Newman had conducted a study on literacy and how the training was presented. Her study indicated that "hands of learning" is the best practice.

Ms. Samelson stated that we need to figure out what is working and move forward from there.

Approval of Contract Extensions as presented:

RESOLVED, that the ECIC Executive Committee approves six-month contract extensions for Michigan Community Coordinated Child Care (4C) Association, Child Care Connections, Northwest Michigan 4C, Detroit/Wayne County 4C, Michigan State University, Health Child Publications and Partnership for Learning as presented.

Motion by Dan DeGrow, seconded by Betsy Boggs.

Folder Items:

The Executive Committee was presented with a new two-year calendar. The Executive Committee agreed to reduce the number of meetings to three (3) Executive Committee meetings and one (1) Corporate Board meeting for FY09 and FY2010.

Updates:

Ms. Samelson updated the Executive Committee on pending changes to the Executive Committee membership. Pam Faris and Larry Schweinhart will be moving to the Corporate Board, Steve Ewing is on the Corporate Board now but his spot is open on the Executive Committee. Bob Kelch has asked to be appointed to the Corporate Board.

ECIC continues to discuss appointments with the Governor's staff.

V. ADJOURNMENT

Chairperson Broman declared the meeting adjourned at 3:45 p.m.

Respectfully submitted,

Dawn E. Cadwell