MAINTAINING HEALTHY MOMS, HEALTHY BABIES INVESTMENTS

Doulas



- Doulas improve birth outcomes by providing emotional support and advocating for mothers during the prenatal, birthing and postpartum periods They offer culturally competent care and reduce healthcare costs and increase maternal satisfaction.
- In the last fiscal year, Medicaid reimbursement rates for doulas increased, the number of allowable visits doubled, and funding for development and retention was expanded. Sustaining these efforts is crucial to make doulas available.

CenteringPregnancy



- The group perinatal care model has been proven to improve birth outcomes by reducing the risk of preterm births, lowering the incidence of low birth weight babies, and increasing breastfeeding rates.
- Sustaining the \$5M investment will support and expand CenteringPregnancy sites
 across Michigan and provide match for Medicaid. In the past fiscal year, the
 program grew from 17 to 35 sites, increasing access for Michigan beneficiaries.
 - o CenteringPregnancy sites: bit.ly/MICentering

RX Kids



- An innovative, universal prenatal and infant cash prescription program with a nostrings-attached approach, aimed at eradicating childhood poverty and improving family health and outcomes during the most critical period of an infant's life.
- Maintaining our \$20M investment from Michigan's federal TANF allotment will expand the program to other high-childhood poverty communities in Michigan. Current communities include Flint, Kalamazoo, and five counties in the eastern Upper Peninsula with several communities in Wayne County set to start soon.

Our Request:



- We urge continued funding for Healthy Moms, Healthy Babies to sustain Michigan's record-low infant mortality rate
- Additionally, we advocate for funding to support the full continuum of perinatal care, which includes Medicaid and private insurance reimbursement for birth centers, midwifery care, and lactation support services. These services are vital to the health and well-being of mothers and babies throughout Michigan.



