ECIC's Vision and Values for the Future

Created in 2005 to be a statewide leader in early childhood, the Early Childhood Investment Corporation (ECIC) is a non-partisan, public organization that collaborates to increase public and private investment in the earliest years, to elevate issues affecting young children and their families, and continuously improve Michigan's comprehensive early childhood system, ensuring every child has the opportunity to succeed in school and in life.



Early Childhood

nvéstment Corporation

Vision: All young children and their families in Michigan thrive.

In order to make this vision a reality, we work to ensure:

Race, culture and community are celebrated assets in a young child's life

Our work is informed by research and driven by the voices of diverse populations to achieve equitable outcomes for all children

Collaboration is central to our work, and we strive to co-create knowledge and innovation for the field



Moonshot Goals /



Goal 1: Move Michigan toward becoming a lead investor in early childhood



Influence policy change to leverage and increase public resources in the earliest years to close the achievement gap later in life and move Michigan into the top quartile in early childhood investment.

Goal 3: Improve access to health care, including social emotional health





As the health and education of young children are inextricably linked, ensure that all families have access to culturally and linguistically appropriate quality health care, including social emotional health and partner with and support organizations whose missions improve social determinants of health and learning.

Goal 2: Make early learning and care affordable and accessible



Ensure that all families, who need it, have access to culturally and developmentally appropriate early care and learning settings that they can afford within 5 miles of home or work, and no family pays more than 7% of their income on child care.

Goal 4: Elevate family and parent leadership

Be a state and national leader in elevating family and parent leadership through a two pronged approach with an equity lens that:

- Builds the capacity of organizations, communities and state agencies to change their structures to welcome parents as equal partners for the purposes of designing and assessing programs and policies.
- Trains parents as leaders to influence early childhood program delivery and policy change impacting thousands of families and children.